

# The Magic of CHRISTMAS

Saturday 14 December 2024, 7.30pm

Experience the enchantment of our annual Christmas Concert – a joyous celebration brimming with festive delights.

Following last year's sell-out success, we invite you to join us this year and help create unforgettable memories. Without the kindness of our community and business partners, The Magic of Christmas simply wouldn't be possible!

TOE-TAPPING  
CHRISTMAS  
FAVOURITES

FAMILY-FRIENDLY  
EVENT

SING-ALONG CAROLS  
NOTTINGHAMSHIRE'S  
PROFESSIONAL  
CATHEDRAL CHOIR

## HEADLINE SPONSOR £300

- 4 Premium tickets & drinks vouchers (worth £175)
- full-page advert in concert programme
- social media advertising of your business, reaching 17,000 followers on social media/mailchimp
- shout-out during the concert

## PACKAGE A £150

- 2 Front Nave tickets (worth £60)
- half-page advert in concert programme
- social media advertising of your business, reaching 17,000 followers on social media/mailchimp
- shout-out during the concert

## PACKAGE B £50

- 2 Side Aisle tickets (worth £20)
- acknowledgement of your support in concert programme
- social media advertising of your business, reaching 17,000 followers on social media/mailchimp
- shout-out during the concert

Please contact Ruth Massey, [ruth.massey@southwellminster.org.uk](mailto:ruth.massey@southwellminster.org.uk), **07584 135640** by 15 November 2024 to sponsor this event.

## SOUTHWELL MINSTER Corporate Sponsorship 2024

Are you part of a business looking to make a lasting impact within your community? Become a Corporate Sponsor and play a vital role in keeping Southwell Minster open for all, whilst gaining access to a wide range of exclusive benefits.

As well as being a place of worship, a stunning heritage site and an iconic Nottinghamshire landmark, Southwell Minster is a vibrant hub for community events. In 2023 we welcomed over 70,000 visitors, helping to boost the area's economy and cultural offer.

Our new Corporate Sponsorship Programme offers businesses the chance to join us in our mission to make Nottinghamshire and the East Midlands a go-to hotspot for culture, family events and the arts.

Your support will make a huge difference to us as a charity, and you'll get great benefits along the way.

### How Southwell Minster is funded

There's a common myth that cathedrals are drowning in money. We wish that were true! We receive no government support at all other than a VAT recovery scheme, and the Church of England contributes only to a few staff salaries. As a charity, we have to fund everything else ourselves. Events income and donations are a significant proportion of the income required to keep us going.

Running a huge historic cathedral is an expensive business: it costs around £3,000 a day. We're free to visit and ask visitors for a £5 donation, but in reality the average donation is £1.24. We face tough financial challenges, but we're determined to continue putting on amazing events and exhibitions for our communities.

By sponsoring one of our major events, you will help us sustain our historic building for generations to come.

### Join us

We'd love to learn more about your business and work in partnership with you in 2024. Contact Ruth Massey, Head of Fundraising: [ruth.massey@southwellminster.org.uk](mailto:ruth.massey@southwellminster.org.uk), **07584 135640**.

[www.southwellminster.org](http://www.southwellminster.org)



Southwell  
Minster

Cathedral ♦ Gardens ♦ Palace



SOUTHWELL MINSTER IS  
NOTTINGHAMSHIRE'S  
ANGLICAN CATHEDRAL

HOME TO THE NATION'S  
'FAVOURITE CATHEDRAL  
TREASURE' 2023

A.ROCHA SILVER ECO AWARD  
2024

TRIPADVISOR TRAVELLERS'  
CHOICE 2023

CIVIC TRUST AWARDS 2023:  
HIGHLY COMMENDED

SANDFORD AWARD FOR  
EXCELLENCE IN EDUCATION  
2020-23

Experience the allure of the cosmos as the acclaimed "Museum of The Moon" by the artist Luke Jerram embarks on a journey across the cathedrals and museums of the UK.

It's with immense pleasure that we announce the arrival of The Moon at Southwell Minster this Autumn.

Spanning an impressive seven metres in diameter, The Moon will hang majestically from the Nave, casting its celestial glow on 12,000 visitors.

A series of unforgettable experiences will take place under The Moon. From invigorating early morning Pilates sessions to enriching school workshops conducted by our partners at the National Space Centre, there's something for everyone.

Join us as we embark on this extraordinary adventure into the cosmos. Your sponsorship will truly illuminate our celestial voyage!

**11 – 22 October 2024**



### HEADLINE SPONSOR £4,000

Align your brand with a captivating cultural experience and enjoy a range of marketing and networking benefits.

Headline Sponsorship gives you:

- Free tickets to *Moon Launch Night* on Friday 11 October (worth £10 each)
- Free tickets to *Moonshine* event (drinks and dancing) (worth £25 each)
- Bespoke Minster tour for 20 people
- Free tickets to our summer outdoor theatre events
- Private evening viewing for up to 100 people (various dates available)
- Banner advertising at the public entrance
- Your company name + logo + web link on the events page on our website and on all event marketing
- We'll publicise our partnership to: 17,000 followers on social media/mailchimp • 11,800 homes and businesses via print media • 12,000+ visitors at the event.

# Museum of the MOON



### MOONSHINE SPONSOR £1,000

As night falls on Saturday 19th October, revel in the celestial ambiance with Moonshine – an evening of dancing & drinks, accompanied by the East Midlands' best professional jazz and swing musicians.

As our Moonshine Sponsor, you'll help us present an incredible night of entertainment.

Here's what you'll get:

- 20 tickets to Moonshine (worth £400)
- Your company name + logo + web link on the events page on our website and on all event marketing
- Your promotional material on display during the event
- We'll publicise our partnership to: 17,000 followers on social media/mailchimp • 500+ visitors at the event.



### MUSIC SPONSOR £500

Support a captivating musical experience under the Moon.

On 14 October, Papagena, the UK's most talented all-female a cappella vocal ensemble, will perform their unique *Nuns and Roses* programme.

Our sponsor will receive 6 complimentary front row tickets (worth £180) and extensive acknowledgement on socials and in the concert programme.



### EDUCATION SPONSOR £250

Bring STEM learning and inspiration to over 600 local children.

As Education Sponsor you'll be enabling hundreds of local schoolchildren to explore the National Space Centre's mobile Planetarium, handle pieces of the Moon and Meteorites, and learn all about Astrophysics!

Please contact Ruth Massey, [ruth.massey@southwellminster.org.uk](mailto:ruth.massey@southwellminster.org.uk), 07584 135640 by 1 August 2024 to sponsor any of these events.