

Southwell Minster

A Fairtrade Place of Worship



A Fairtrade Cathedral in Action

- What is Fairtrade?
- A brief history and Southwell Minsters Journey
- Fairtrade Network and the National Campaign Committee
- The Fairtrade Mark
- Fairtrade's Unique Contribution – Debt Injustice
- Product Availability
- Product examples (tea, coffee and bananas) and impact
- A Fairtrade Church/Cathedral - role and responsibilities
- Supporting Fairtrade – How you can help : The Bigger Picture
- Summary

What is Fairtrade?

- Global movement changing the way trade works
- Fair prices for producers
- Better working conditions
- Sustainable farming
- Fair terms of trade
- FAIRTRADE Mark logo



A Brief History

- 1940s–50s: Alternative trade pioneers
- 1988: First Fairtrade label (Max Havelaar)
- 1994: Fairtrade Foundation UK formed
- Now: Over 1.9 million farmers & workers worldwide

Southwell Minsters Journey

- The movement to establish Fairtrade in Southwell began in 2003.
- The Minster became a Fairtrade Cathedral around 2005.
- Southwell was registered as a Fairtrade Town in March 2006.

An account of these events is detailed in Bishop Ronald Milner's book *"Time's Winged Chariot"*, Chapter 23.

Fairtrade a Global network with local expertise

The Fairtrade system is made up of:

- Three regional producer networks representing more than 1,930 organizations of farmers and workers in Africa and the Middle East, Asia and the Pacific, and Latin America and the Caribbean.
- More than 25 Fairtrade organizations that market and promote Fairtrade products in their countries.
- Fairtrade International, the umbrella non-profit organization that creates the internationally agreed Fairtrade Standards and coordinates Fairtrade worldwide.
- FLOCERT, the independent certifier for Fairtrade.

The Fairtrade Foundation National Campaign Committee

- Established to promote Fairtrade in the UK
- Works within the global Fairtrade movement (Fairtrade International)
- Supports farmers & workers through better prices and working conditions
- Engages communities, businesses, faith groups, schools and universities to raise awareness



Southwell
Minster
THE CATHEDRAL CHURCH OF
THE BLESSED VIRGIN MARY



The FAIRTRADE Mark

Carries a powerful message

- Symbol of fair prices, safe working conditions, and sustainable production.
- Designed to celebrate farmers.
- Ensures a fair minimum price and a community Fairtrade Premium for vital services.
- Every purchase supports lasting, positive change





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Fairtrade's Unique Contribution

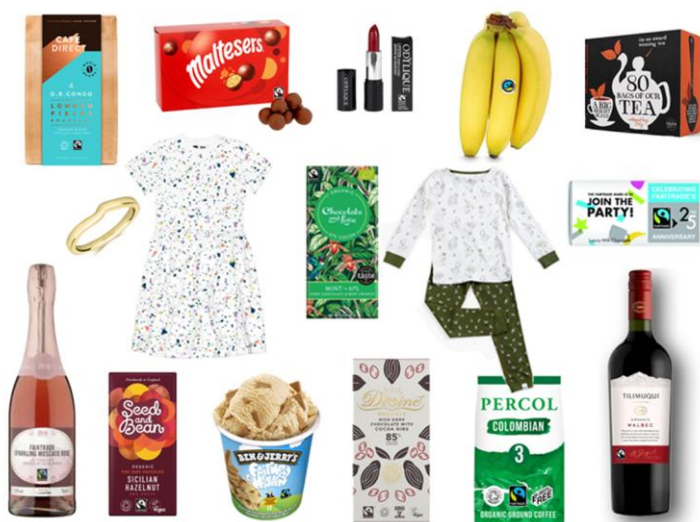
- Empowers producers, not just an audit of working conditions
- Guarantees a minimum price
- Premium funds schools, clinics, local infrastructure
- A clear Fairtrade Mark for ethical consumer choice

Fairtrade tackles debt injustice

- Unfair global trade and exploitative terms trap farmers in debt.
- Low crop prices & high costs lead to cycles of poverty.
- Fairtrade ensures fair prices, better contracts & community investment.
- Helps break debt cycles and empowers producer sustainably.



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- Over 6,000 Fairtrade products are available worldwide.
- Includes everyday staples like tea, coffee, and chocolate.
- Also covers fresh produce, clothing, and even gold.



- Fairtrade's global map highlights its worldwide reach.
- Connects coffee farms in Latin America, cocoa growers in West Africa, and tea plantations in Asia.
- Links consumers to farmers, producers, and workers across the globe.
- Every Fairtrade product supports real people and communities in over 70 countries.

Fairtrade Tea Plantation



This image shows tea pickers in Kenya who are part of a Fairtrade-certified cooperative. Tea is one of the most widely traded Fairtrade commodities, supporting millions of livelihoods.

- Fairtrade ensures that workers:
- Earn fair wages.
- Work in safer conditions.
- Benefit from community projects funded by Fairtrade premiums.
- It demonstrates that ethical sourcing is more than just a label — it's a lifeline for communities.

Fairtrade Coffee



This slide depicts coffee farmers sorting beans to ensure quality before roasting and export.

- Fairtrade helps smallholder farmers combat price volatility and climate challenges.
- Farmers often invest premiums in better processing facilities and training to improve yields and quality.

Fairtrade Bananas



- A worker at the BANELINO cooperative in the Dominican Republic, selecting bananas for export.
- Fairtrade certification ensures safer working environments and community benefits, such as education programs and healthcare.
- The banana sector is critical for many Latin American economies, but are also vulnerable to unfair pricing—Fairtrade helps address this imbalance.

A Fairtrade Cathedral

Core Requirements

- Use Fairtrade products wherever possible (at least tea, coffee, sugar).
- Promote Fairtrade within the congregation (posters, notices, sermons, etc.).
- Incorporate Fairtrade into cathedral life (e.g. events, services, café/shop use).

A Fairtrade Cathedral

Supporting Actions

- Extend Fairtrade use (e.g. biscuits, fruit, visitor centre goods).
- Host or support Fairtrade Fortnight and awareness activities.
- Communicate commitment via newsletters, website, or displays.

A Fairtrade Cathedral

Ongoing Commitment

- Renew registration periodically with the Fairtrade Foundation.
- Continue demonstrating active support and ethical sourcing.

Why Support Fairtrade?



Fairtrade guarantees:

- Minimum prices & Fairtrade Premiums
- Direct support for farmers & producers



Why it matters to us:

- Ethical, sustainable supply chains
- Builds global resilience & food security



Our local impact:

- Aligns with Southwell Minsters community values
- Small choices, big difference — even in tough times

Supporting Fairtrade in the Minster

- Is more than just a label — it's a statement of identity.
- It reflects a commitment to fairness and sustainability.
- It connects the Minster to millions of people worldwide working toward the same goal.
- It shows Southwell Minsters leadership through everyday choices and community action.

How You Can Help

- ✓ Choose Fairtrade when you shop
- ✓ Ask shops & cafés to stock it
- ✓ Volunteer or spread the word
- ✓ Support local Fairtrade events

The Bigger Picture

- “Think globally, act locally”
- Small town, big impact
- Fairtrade empowers producers

Summary

- Southwell Minster is a Fairtrade Cathedral.
- Fairtrade is about values in action, not just product labels.
- Choosing Fairtrade means supporting fairness, sustainability, and dignity for global producers.
- Everyday choices create positive ripple effects worldwide.
- Fairtrade status is more than a badge — it's a promise to uphold justice and compassion through daily actions.
- Together, Southwell Minster aims to build a fairer, more compassionate world, one choice at a time.